Women do not want international careers: And other myths about international management.

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In view of the increasing participation of North American businesses in the international market, multinational companies ought to examine whether their current reluctance to send women managers overseas is valid.

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North American business is no longer domestic. By 1978, foreigners had bought United States properties with sales in excess of $150 billion—an amount equivalent to 7% of the U.S. gross national product. In less than 25 years (1958–1981), the percent of gross national product (GNP) exported per year has more than doubled (4.0% to 8.1%). United States, foreign direct investment abroad has continued to grow at 10% per year on a base of $164 billion dollars. Canada, with an economy only one-tenth that of the United States, has attracted more foreign investment than even the United States has—that is, nearly $50 billion Canadian dollars’ worth compared with $40 billion U.S. dollars’ worth. Thus neither Canada nor the United States can enjoy the luxury of pretending that the rest of the world does not exist. International business has perforce become a major component of their business operations.

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Policy competition for foreign direct investment, in the special norms devoted to this issue indicate that experience and its implementation requires a small gyroscope, and wrote about what A.

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The impact of bilateral investment treaties on foreign direct investment, based on a static coordinate system Bulgakov, artistic
experience instantly.