
Kyra Hearn, Portland State University

Sponsor
Portland State University. Department of English

Document Type
Paper

Publication Date
5-2015

Subjects
Social media, Publishers and publishing, Web publishing, Tumblr

Abstract
Publishers have recently released a number of books that derive their content from Tumblr or Twitter accounts. Previously, it was more common to see publishers release books that derived their content from blogs. Since all of these
produce content in different ways, how does this influence—i editorial process? Also, how does the content change—if at all media platform to its presentation in a book?

**Description**
Paper submitted in partial fulfillment of the requirements for Master of Arts in Writing: Book Publishing, or the Master of Science in Writing: Book Publishing.

**Persistent Identifier**
http://archives.pdx.edu/ds/psu/15867

**Recommended Citation**
https://pdxscholar.library.pdx.edu/eng_bookpubpaper/4