Abstract: This paper considers notions of play and playfulness articulated by poststructuralist and postmodern theorists, applying these ideas to Child’s picture book oeuvre. Playfulness in Child’s work manifests in her use of forms such as collage;
her deployment of visual patterns and images which occur and re-occur across her books; the intertextual play of her narratives; and her positioning of readers as playful participants in a process of making meanings.