Abstract

This paper uses input-output methodology to analyze the economic impact of Singapore's tourist industry and to evaluate its prospects for development. The overall impact has been favorable and current plans for tourism promotion are in the right direction. Singapore's role as a gateway into the region is being eclipsed because of development of tourist sectors in more land-abundant countries, as well as its own diversification into an international business and convention hub. Growth in tourism is constrained by more than labor and capacity such as hotel rooms, other facilities, and availability of plane seats. As tourism is personalized and service-oriented, Singapore needs to continue its human resource development.
Développement. L'impact d'ensemble a été favorable, et ses plans actuels pour la promotion du tourisme vont dans la bonne direction. Le rôle de Singapour comme porte de la région est en train d'être éclipsé à cause du développement des secteurs touristiques dans des pays plus riches en terre et à cause de sa propre diversification pour devenir un centre de commerce et de congrès internationaux. La croissance dans le tourisme est contrainte par plus que la main-d'œuvre et la capacité, par exemple la disponibilité des chambres d'hôtel et d'autres installations et la capacité des avions. Au fur et à mesure que le tourisme se personalise et s'oriente vers les services, Singapour doit continuer son développement des ressources humaines.

Keywords
Singapore; input-output; multipliers; convention hub; service

Mots-clés
Singapour; input-output; multiplicateurs; centre de congrès; services

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