Abstract: Various booksellers describe the sales of books on Mother’s Day special. Booksellers gave mixed responses but predict that fiction books will be on more demand on the eve of Mother’s Day.

Personal Author: O'Brien, Erin; Hanke, Andrea;
Source: Bookseller + Publisher Magazine, Vol. 85, No. 8, Mar 2006: 22-26
Document Type: Journal Article
ISSN: 1833-5403
Subject: Booksellers and bookselling; Mothers--Books and reading;

Database: APAFT