What in the Wordle? Tips, Tricks, and Techniques to Make the Most Out of Word Clouds

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Abstract

Abstract: Instructors, administrators, and designers are constantly being encouraged to integrate new technologies into lesson plans and teaching styles. However, this can often feel like an overwhelming request to new and veteran teachers alike. Many technologies can be difficult to learn, more so to master, and can be challenging to incorporate effectively without serious planning and preparation. Professional research is severely limited in scope. Therefore, it is the intention of this paper to provide an in-depth look at the use of word clouds. Topics include current word-cloud generators, as well as specific ways to include word clouds in a variety of educational settings, ranging in age, delivery method, format, and subject matter. Additionally, potential drawbacks of this Web 2.0 tool will be discussed.

Citation


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