Civil aviation regimes and leisure tourism in Europe

Abstract

The paper discusses the implications of modern civil aviation regimes for tourism in Europe. A discussion of the relation between air transport and tourism sets the foundation for the study focus. The market strategies of the players involved are examined within a multidimensional framework of corporate rivalry during regulation and liberalisation. The connotations for tourism origins, destinations and consumers are presented and policy measures are suggested for the alleviation of emerging problems.

Keywords

Regulation; Deregulation; Leisure tourism
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