The career reasons of nascent entrepreneurs.

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Abstract

This paper explores the reasons that nascent entrepreneurs offered for their work and career choices and compares those responses to the reasons given by a group of nonentrepreneurs. Six separate factors accounted for 68% of the variance: self-realization, financial success, roles, innovation, recognition, and independence. The factor scores of nascent entrepreneurs and nonentrepreneurs were not significantly different on self-realization, financial success, innovation, and independence. Nascent entrepreneurs rated reasons concerning roles and recognition significantly lower than nonentrepreneurs. Finally, gender differences in reasons also emerged; male nascent entrepreneurs and nonentrepreneurs rated financial success and innovation higher than females, regardless of their group of origin.
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