Beyond Fetishism and Other Excursions in Psychopragmatics
Angela B. Moorjani

Abstract
Do the meanings of the innumerable fetish-signs appearing in recent artworks depend on the senders' intentions? Is the meaning of postfeminist glamour the celebration of femininity that its practitioners tout to counter ersatz macho posturing? To fully examine and clarify these and other issues involving gender, postcolonial, and artistic otherness, this book argues for a more adequate view of performativity than presently available from speech-act theory and certain strains of linguistic pragmatics. In drawing simultaneously on Charles Sander Peirce's pragmatic analysis of signs, Freudian and post-Freudian psychoanalytic inquiry, and radical feminist thought, the concern of Beyond Fetishism is with the ethical and aesthetic import of the psychopragmatics resulting from this intermingling.

Keywords
Psychoanalysis and culture  Symbolism (Psychology  Semiotics

Categories
Fetishism in Philosophy of Gender, Race, and Sexuality
Psychotherapy and Psychoanalysis in Philosophy of Cognitive Science
(categorize this paper)

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